

Sculpteo awarded Best of the Best at CES 2013 Las Vegas

With the 3D Printing mobile application, Sculpteo demonstrates the future of manufacturing.



3DPCase by Sculpteo is the first ever mobile app for manufacturing bespoke iPhone cases, thanks to the magic of Cloud & 3D printing Technology.

Las Vegas, CES Unveiled – January 6 2012 – Sculpteo has been recognised with the prestigious Innovations 2013 Design and Engineering Awards Best of Innovations by the Consumer Electronics Show. [3DPCase](#) by Sculpteo is the 'Ultimate iPhone Case Builder': the first ever app for customizing, manufacturing and ordering 3D printed iPhone cases. Sculpteo shows how Cloud 3D Printing offers a new e-commerce business with consumer bespoke objects costing from just \$24.

There are only 30 categories in the CES Innovations Awards and in each category approximately 15 companies are awarded but there is **only one Best of Innovations** award per category out of the hundreds of companies which apply. Clément Moreau Sculpteo CEO & Co-Founder: *"We are delighted to be back at CES this year and to be Presented with a Best of CES Innovations Award for 3DPCase. The third Industrial revolution is not a rumour, it has started, it is ineluctable and it is something which affects us all".*

3DPCase by Sculpteo demonstrates how the digital world is now entering the real world, with digital files manufactured on demand just with a few simple clicks from a Smartphone. Anyone has the ability to create a unique 3D printed object just **using the '3D printing factory' they have in their pocket.**

Sculpteo was the first to offer the possibility for people to order a customized 3D printed iPhone 5 case even before the iPhone 5 was launched by Apple which was not only an industry first but demonstrates the disruption in the manufacturing and distribution process which 3D printing causes. This world first was made possible thanks to Cloud 3D Printing technology, Sculpteo's online platform and Sculpteo 3D Printing facilities.

Sculpteo's online 3D Printing platform is the most innovative online service for 3D printed objects. On Sculpteo.com, people can access specific high quality 3D printing technology tools and facilities (more than 45 different materials are available on Sculpteo.com).

Sculpteo has developed a new process to make solid, smooth and durable cases. Sculpteo is the first and only service to offer a printing process (known as quadrichromy) which prints a complete spectrum of colours. For instance people can easily upload a photo to create their own customized background on a 3D-printed plastic iPhone case.



The Sculpteo 3D printing Cloud Engine

Sculpteo has invented a new form of e-retailing by enabling designers to sell customized 3D printed objects directly to consumers and enabling e-commerce websites to become real manufacturers. The Sculpteo 3D printing Cloud Engine eliminates the need to use 3rd parties to promote, market and manufacture goods which are directly delivered to consumers as they can easily operate their own online shop directly from their own website.

Companies who have already partnered with Sculpteo and have integrated the 3D printing Cloud Engine into their site include:

- Autodesk – 123D application
- The Society for Printable Geography
- Orange France and more...

The 3D
printing
cloud engine



More information...

For more information visit: <http://3dpcase.sculpteo.com> and www.sculpteo.com

High resolution images: www.sculpteo.com/press

Download 3DPCase by Sculpteo for free from the Appstore
<https://itunes.apple.com/fr/app/3dpcase/id543127545?mt=8>

View the video: Sculpteo challenge:
<http://www.youtube.com/watch?v=6bPjgmzHV5c&feature=youtu.be&noredirect=1>

About Sculpteo : Founded in 2009, Sculpteo offers customers a fully online 3D printing service and the opportunity to convert 3D files into 3D printed objects. The Sculpteo online platform is designed to make this new technology easy and accessible to all. By offering an e-manufacturing service customers can print objects in a range of materials. In addition to affiliates, Sculpteo can outsource its production to 3D Print facilities physically located close to end users. Sculpteo also owns its 3DPrinting facilities in Europe.



2013 INTERNATIONAL CES
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Sculpteo will be participating in CES Unveiled Las Vegas. January 6, 2013, 4-7 p.m. Mandalay Bay, Level 3, South Seas Ballroom C, Las Vegas.

Visit Sculpteo's stand at CES Las Vegas: [LVCC, South Hall 2 Booth 26111](#)

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More about 3DP Case by Sculpteo

On the 3DPCase interface people can choose from a range of designs which can be customized including a case which incorporates your profile pictures, cases with different 3D printed text, textures and patterns and the opportunity to integrate your own name or message. Parametric designs are created via the interface on the Sculpteo app by using the interactive touch screen feature to customize your iPhone case by hand or to combine different parts of a customizable model to create a truly unique case. The designs result from a combination of the latest 3D-printing technology and traditional skills like embroidery or traditional printing. Some cases are DIY kits that you can enjoy finishing yourself at home. There are concepts from **designers such as NoDesign Studio, The Society for Printable Geography, Cinemo, Glucose Sweet Design, Hugo Arcier and many more...**



All the iPhone cases are manufactured at Sculpteo's 3D printing factory using its specialist technology and unique selection of materials. No matter how complex your design, Sculpteo's machines will print it layer by layer and in different colours. Sculpteo can even print your favourite photo as a background on your case. Anything is possible with 3DPCase by Sculpteo, download the app, get creative and express yourself!

Key Features of 3DP Case by Sculpteo:

- The first ever app to enable you to customize 3D printed iPhone cases and order them directly from your Smartphone
- Free from the Appstore on iOS devices
- Affordable: a 3D printed iPhone case costs from \$24/ 24 €
- Delivery starting from 2 - 4 days worldwide
- Designs from top international designers
- Each iPhone case is printed with high quality advanced technology
- Simple, fun to use and creative! The ultimate customized Smartphone accessory