Design Contest Rules

Cases for iPhone4 using the 3D-printing technology

Article 1 – Organizer

The company Sculpteo a SAS registered at the RCS Nanterre on the number 514 971 654 which is located at 15 rue René Coche, 92170 Vanves is lauching its first design contest from May 18th to June 10th at midnight. Full details about the prizes is indicated below (article 6). Contest entitled: " Cases for iPhone4 using the 3D-printing technology "

Article 2 – Application

Competition is open to everyone who has more than 18 years old. Participants must apply as individual person. It means that each participant must have the same name and address during all the contest. Participation is free.

Article 3 – Contest's Purpose

Create a case for iPhone 4 using all the technical possibilities that you could ever imagine with 3D-printing technology.

Informations on the maximum size of the object are available on:

http://blog.sculpteo.com/2012/05/18/awesome-iphone-4-cases-requested-sculpteo-designcontest-1/

Participants are incitated to imagine a project showing all the possibilities enabled by laser sintering technologies such as :

- Softness
- Mesh
- Complicated shapes
- Mechanical gears (wheels ...)

Participants are also encouraged to imagine a generative design or a shape that final user will be able to customize. Personnalization features can be, for example :

- A text/image engraved or extruded
- Mixing patterns to create designs (eg. Surname's letter)

Maximum volume size of the object is 40 cm3. The maximum prize of the model on sculpteo.com must be not more than $200 \in HT$.

3D printing materials available for this contest are exclusively Polyamide and White Detail Resin. Participants have to make a choice between these two materials.

Datasheets of these materials are available at: http://www.sculpteo.com/en/materials/

All participants have to fill the inscription form (it includes: a short text description with pictures explaining your idea, a link to your design on Sculpteo.com, your email and username) and add to their application:

- two 3D views of your final design without the iPhone,
- one 3D view of your design with an iPhone,
- the 3D printing material choice (Polyamide or White Detail Resin)
- the 3D file

Next step is to upload the design on your account at Sculpteo.com, add the text to describe your design, download your 3D file and add images.

You must allow people to see your model.

Multiple application are possible.

Please send us the permanent link of your design and we'll confirm your participation at this address : contest@sculpteo.com

Article 4 – Jury

Jury will be made up of design and 3D printing professionals and representatives of Sculpteo. It will decide on the winners regarding of the originality and creativity of the projects.

Decision will be taken by majority vote, each member of the jury has only one vote.

Jury's decisions must be respected and we'll not accept contestation.

The organizer has the possibility to disqualify people with a design which is not respecting requirements.

If you are disqualified for any reason, you will not received the award.

If your application is declined, you will not received any kind of remuneration.

Public can vote until June 17th 2012 on Sculpteo.com.

Design with the best notation on Sculpteo.com (best ratings + most votes) will get the prize of the public.

Public can see all the proposals please by clicking here : http://www.sculpteo.com/fr/gallery/public/contest/

Article 5 – Dotations

No participation fees are required. The global endowment of this competition is three hundreds (300) \in in Sculpteo voucher + 3 printings of the winning models :

- One hundred fifty (150) euros Sculpteo voucher + one printing of its model for the first prize

- Seventy-five (75) euros Sculpteo voucher + one printing of its model for the second prize.
- Seventy-five (75) euros Sculpteo voucher + one printing of its model for the public prize

Furthermore, Sculpteo offers the winners of this competition to edit its design in a designer shop with its own name on <u>www.sculpteo.com</u>

The editing conditions are those defined in the general conditions of Sculpteo. The royalties paid to the designer are set to 6%.

Article 6 – dates of the competition

05/18/2012 : opening of the subscriptions
06/10/2012 : deadline for the reception of the files (pdf + 3D files)
06/17/2012 : deadline for the public's vote.
July 2012 : awards announcement.

The winners will be officially informed by email/mail of their prize. Their contact details will be asked for the awarding. They will received their price withing two months, starting the announcement of the winners, according to the modality that will be told during the award ceremony.

Article 7 – participation and application deadline.

To participate, you have to:

- Connect to sculpteo's blog : blog.sculpteo.com
- Read the rules and the brief of the organizers of the event.
- Fill in the declaration form and address it by email with the project's link at <u>contest@culpteo.com</u> before June 10th 2012

All application incomplete or misleading will be considered as void.

Participants should detail their project by loading the model on www.sculpteo.com before June 10, 2012 including:

- A blurb about the overall concept,

- Two perspective views illustrating the project alone.
- A perspective view illustrating the situation with the iPhone
- The materials selected
- A 3D file exported in a format accepted by Sculpteo.com

Participants must load these items into their account on Sculpteo.com, where they will insert the text in the description of the design as well as the images after uploading the 3D file. Design should be public but not orderable.

Each candidate has the right to submit three designs to the maximum.

To validate its participation, the applicant must send the permalink of its design with its registration form at contest@sculpteo.com before June 10, 2012.

Will be rejected plans which do not conform to regulations and / or brief.

Transportation or submitting costs for projects, connection and Internet subscription fees,

printing fees, telephone communication ... shall be paid by the candidate.

Any project sent later will not be taken into consideration.

During the study of these projects, the Board reserves the possibility of hearing any candidate on his record.

The jury will select the 3 winners of the contest and give them their respective prices, possibly during a ceremony.

Files that will not be awarded and will be retained by Sculpteo and won't be returned to their sender.

To view all objects public click this link: <u>http://www.sculpteo.com/fr/gallery/public/contest/</u>

Article 7 - Advertising / guarantees / assignment of rights

Participants retain ownership of their projects submitted to the competition and their operating rights. It is their responsibility to protect their design by filing a patent or model.

The organizers accept no liability for damage resulting from negligence of the participant and on the protection of industrial property.

Sculpteo reserves the right to make of these projects and the identity of participant(s) a use for communication or publicity ; Sculpteo will be the only judge of this use.

Sculpteo allows itself to mention the project in newspaper articles, documents or brochures, and to expose them in public demonstrations of their choice, indefinitely. To these ends, it may make any copies, graphic or photographic representations of the selected and winning projects, as well as their authors, with the condition to mention names.

The organizer reserves the right to publicize this contest on different advertising media (electronic / paper ...).

Participants authorize in advance Sculpteo to use their names and pictures as part of its communication, for a period of 10 years in paper, audiovisual and digital.

Unless otherwise requests addressed to Sculpteo, participants agree that the quote of their first name, their name and / or their pseudonym and the publication of their photographs on any kind of communication supports linked to the competition.

By participating, the applicant agrees to provide a project respecting copyright and image rights of the people represented. Thus, the participant acknowledges having received all required authorizations, including those for all transfers of rights of intellectual and industrial rights, related rights needed to operate the project.

The participant protects Sculpteo from any third party claim based on an intellectual property right, an industrial property right, a related right or a default of authorization of an element of the proposed project.

Any participant who sends his project as part of this contest certifies and warrants that it is the sole author only, that he is legally available and is not encumbered in any capacity whatsoever, partially or completely, directly or indirectly, of third party rights and it does not infringe directly and / or indirectly any third party rights. Participant must ensure that any photograph or graphical representation used in the presentation of his project is royalty free.

Article 13: Confidentiality

Jury members, candidates and persons with access to the files of the competition agree to keep confidential any information relating projects.

Article 14: Amendment or cancellation of the competition

Sculpteo reserves the right to modify, extend or cancel the conditions of this contest if circumstances require it. Its responsibility should not be engaged.

Furthermore, the responsibility of the organizer cannot be accepted due to any event that may affect competition or the submission of the allocations and which is beyond its control. Responsibility cannot be engaged and compensation of any kind will not be paid to participants.

Participation in this competition implies full acceptance of this regulation.

No dispute will be considered after a period of 60 days after the competition is over.

The complete rules can be obtained free of charge by writing to <u>contest@sculpteo.com</u> According to the Data Protection Act No. 78-17 of 6 January 1978, participants have the right to access file, correct and withdraw concerning their data by directly request it by mail to <u>contest@sculpteo.com</u>

Article 15: Interpretation of Regulation

Participation in this competition implies full and unconditional acceptance of this regulation. Any difficulty relating to its interpretation and cases not provided will be decided by Sculpteo.